

# NCC Cable System Order

11766787

Order #	62356900
Syscode	5328
System Name	Spectrum/Menomonie, WI
Market	Minneapolis-St. Paul
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep 16 C-DMA Nielsen Live+7

Flight Dates	10/24/16 - 11/06/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$390.00
Commission	\$58.50
Net Total	\$331.50
Total Spots	13
Affiliate Split	100.0
Sold On	
Cost Per Spot	
GRP	GMP
CPP	CPM

Comments : R2: 10/28 MG. Added 7 spots. +\$210 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Texas Tech @ TCU	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$30.00	\$30.00	30	CFB 10/29
2	ESP2	Tennessee @ South Carolina	10/24/16	10/30/16	18:15	21:15						X		-	-	1	\$30.00	\$30.00	30	CFB 10/29
3	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$30.00	\$60.00	30	CFB 10/29
4	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$30.00	\$60.00	30	CFB 10/29
5	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$30.00	\$60.00	30	R2+2x: CFB 10/29
6	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	2	\$30.00	\$60.00	30	R2+2x: CFB 10/29
7	FS1	Stanford @ Arizona	10/24/16	10/30/16	22:00	24:00						X		-	-	1	\$30.00	\$30.00	30	R2+1x: CFB 10/29
8	BTN	Minnesota @ Illinois	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$30.00	\$60.00	30	R2+2x: CFB 10/29

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$390.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$390.00

SYSTEM APP. SALES ACCT

Date Printed 10/28/16

62356900 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |